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 **PHOTONICS<sup>21</sup>**

PHOTONICS PUBLIC PRIVATE PARTNERSHIP

**Local Organizing Committee:**  
Francesca Rossi, CNR-IFAC  
Lucia Cavigli, CNR-IFAC  
[InfoFlorenceRoadshow@ifac.cnr.it](mailto:InfoFlorenceRoadshow@ifac.cnr.it)

# EUROPEAN PHOTONICS ROADSHOW SERIES



## FLORENCE

## Agenda

Wednesday, 16<sup>th</sup> May 2018, Florence

Villa Fabbricotti, Via Vittorio Emanuele II, Firenze

Museo Stibbert, Via Federico Stibbert, 26, Firenze

Free Attendance



**EPRISE**  
EMPOWERING PHOTONICS

# Organized by



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International  
Day of Light

16 May

# Agenda

9.00 - 9.30	<b>Registration and welcome coffee</b>
9.30 - 10.00	<b>Introduction to the AgriTech event:</b> <ul style="list-style-type: none"> <li>• <u>Marco Remaschi</u>, Minister of Agriculture Dept Regione Toscana (Florence, Italy)</li> <li>• <u>Antonio Raschi</u>, President of the CNR Area of Florence and IBIMET Director</li> <li>• <u>Roberto Pini</u>, Director of the Institute of Applied Physics (Florence, Italy)</li> </ul>
10.00 - 10.30	<b>Introduction to the European Initiatives</b> <ul style="list-style-type: none"> <li>• <u>Cecilia Pinto</u>, Manager of EPRISE Project Pole Optitec (Marseille, France): <i>Introduction to the EPRISE Project and to the objectives of the event</i></li> <li>• <u>Francisco Buján</u>, Senior Innovation Consultant at CARSA (Bilbao Area, Spain): <i>Introduction to Watify</i></li> <li>• <u>Marco Vieri</u>, University of Florence (Florence, Italy): <i>The S3 Platform on Precision Farming</i></li> </ul>
10.30 - 16.00	<b>Bilateral meetings (parallel)</b> Pre-arranged exploratory one-to-one meetings – based on a personalised agenda (20 min / meeting)
10.30 - 11.30	<b>Pitches (10 min) about Regional and European support strategies</b> <ul style="list-style-type: none"> <li>• <u>Albino Caporale</u>, Direzione Attività Produttive Regione Toscana (Florence, Italy): <i>Regional Funding to support SMEs growth and competitiveness</i></li> <li>• <u>Elena Perla Simonetti</u>, Regione Toscana (Florence, Italy): <i>The success in Eragnet projects</i></li> <li>• <u>Guus Taminiou</u>, Photonics NL (Amsterdam, Netherlands): <i>Agri &amp; Food: A High Tech sector in the Netherlands</i></li> <li>• <u>Guillaume Briand</u>, Bretagne Development Innovation (Bretagne, France): <i>AGRETIC program in Bretagne: Digital technologies for Agriculture and AgriFood sector – Focus on Photonics innovations</i></li> <li>• <u>Gianni Preve</u>, INPHOTEC Foundation- Integrated Photonic Technologies Center (Pisa, Italy): <i>Inphotec an open facility for the development and pilot production of integrated photonics components</i></li> </ul>
11:30 - 12:30	<b>Regional and European Project coordinators</b> <ul style="list-style-type: none"> <li>• <u>Stefania Lombardo</u>, University of Florence (Florence, Italy): <i>SPARKLE Erasmus+KA2 Project, Sustainable Precision Agriculture: Research and Knowledge for Learning how to be an agri-Entrepreneur.</i></li> <li>• <u>Giovanni Agati</u>, CNR IFAC (Florence, Italy): <i>SUNNIVA ERA-NET SUSFOOD Project, "Non-destructive optical tools for the in situ detection of health-beneficial phytochemicals in vegetables"</i></li> <li>• <u>Marco Antoni, Daniele Sarri</u>, Copernico srl (Montalcino-SI, Italy): <i>Oenosmart Project</i></li> </ul>

	<ul style="list-style-type: none"> <li>• <u>Gherardo Chirici</u>, University of Florence (Florence, Italy): <i>FreshLIFE Project "Demonstrating remote sensing integration in sustainable forest management"</i></li> <li>• <u>Stefano Toffanin</u>, CNR ISMN (Bologna, Italy): <i>EU H2020 Project MOLOKO-Multiplex phOtonic sensor for pLasmonic-based Online detection of contaminants in milk</i></li> <li>• <u>Simone Orlandini</u>, University of Florence (Florence, Italy): <i>Information flow for precision crop management: use case in the Tuscan regional territory</i></li> <li>• <u>Valentina Raimondi</u>, CNR IFAC (Florence, Italy): <i>STEPHANIE Project, Space TEchnology with Photonics for market and societal challenges</i></li> </ul>
<b>12.30 - 13.30</b>	<b>Light Lunch</b>
<b>13.30 - 15.00</b>	<b>Technical Experts Advice Session (plenary)</b> <ul style="list-style-type: none"> <li>• <u>Gerrit Polder</u>, Wageningen University &amp; Research (Wageningen, Netherlands): <i>Photonics for sensing in Agro and Food</i></li> <li>• <u>Roberto Cippitani</u>, Jean Monnet Centre of Excellence "Rights and Science"-University of Perugia (Perugia, Italy): <i>Ethical issues in research project concerning food and environment</i></li> <li>• <u>Erik Ham</u>, Dutch Optics Center (Delft, Netherlands): <i>Joint innovation for next generation optical instruments</i></li> <li>• <u>Jacques Cochard</u>, Tematys (Paris, France): <i>Photonics and Artificial Intelligence, two building blocks for a sustainable agriculture</i></li> </ul>
<b>15.00 - 15.30</b>	<b>Pitches (3 or 5 min) from Companies</b> <ul style="list-style-type: none"> <li>• TBC: pitches will be scheduled on the basis first come, first served.</li> </ul>
<b>15.30 - 16.00</b>	<b>Experiences from Companies</b> <ul style="list-style-type: none"> <li>• <u>Florian Lang</u>, Geokestrel (Germany): <i>First-hand information about the challenges of a German early stage SME entering the agri-culture field and to introduce new technology</i></li> </ul>
<b>16.00 - 17.00</b>	<b>Go-to-market session: Q&amp;A with the experts</b> <ul style="list-style-type: none"> <li>• <u>Valentina Colcelli</u>, CNR IFAC (Florence, Italy): <i>Access and Benefit-Sharing and utilization of Genetic Resources for Food and Agriculture</i></li> <li>• <u>Viola Pifti</u>, Jean Monnet Centre of Excellence "Rights and Science"- University of Perugia (Perugia, Italy): <i>Intellectual Protection for Plant Varieties. Open innovation or industrial property rights?</i></li> <li>• <u>Mattia Nuti</u>, International checks group: <b>NEW WAY OF THINKING ON SAFETY AND QUALITY</b></li> </ul>
<b>17.00 - 17.30</b>	<b>Walk to Museo Stibbert in small groups, providing an opportunity for delegates to network (7 min walking distance)</b>
<b>17.30 - 19.00</b>	<b>Networking activities @ Museo Stibbert</b> <ul style="list-style-type: none"> <li>• Coffee Break</li> <li>• Museo Stibbert Guided Tour</li> </ul>
<b>19.00 – 21.00</b>	<b>Dinner buffet @ Museo Stibbert</b>

**Thursday, 17th May 2018**

**Regional Event “AgriTech in Tuscany” in Alberese.**

For the European Roadshow attendees bus transfer for free from Florence to Alberese and back



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